



WHAT IS EXCELLENCE, BERTRAND CARDIS?

“In my book, it’s recognising your own limitations in order to overcome them.”
Bertrand Cardis, yacht builder.

How do you construct a yacht so light and strong, it leaves the rest in its wake? That’s the challenge Bertrand Cardis sets himself. He is a pioneer in the use of composite materials. His boats are among the fastest and most innovative in the world. And – always his own sharpest critic – he works closely with leading technology researchers to ensure they stay that way. At Julius Baer, we also believe in a constant process of development. Our clients rely on us to push back the frontiers of wealth management. And to do that, we’re constantly refining our products and services. Don’t your finances deserve the leading edge?

You can find the entire interview with Bertrand Cardis at
www.juliusbaer.com/excellence

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Julius Bär

COMMITTED TO EXCELLENCE

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